

## **MEDIA ADVISORY**

06 June, 2018

## INTERNATIONAL LEVEL CROSSING AWARENESS DAY

In honor of International Level Crossing Awareness Day (ILCAD), the KwaZulu-Natal Railway Safety Regulator, Department of Transport, eThekwini Transport Authority, Transnet, PRASA and SAPS have today collaborated in launching a campaign to educate pedestrians, passengers, cyclists and vehicle or truck drivers on the importance of safe rail-road behavior. The primary objective of the campaign is to raise awareness on the causes and effects of railroad related incidents and share tips to be employed by users to mitigate the risk of being involved in such incidents.

Among the multiple causes noted were reckless driving, obstruction from loud music or headsets, outrunning trains and other safety risk factors. Unsafe human behaviour and culture continues to be a significant contributing factor to rail-road related accidents and collaborated intervention strategies are key in achieving a safer transport environment for the province.

Hazardous level crossings in Maydon Wharf and Thornwood Pinetown were identified suitable for the initiative to address both freight and passenger related safety issues. The safety message is preached through engagements with the level crossing users, distribution of pamphlets and a display of walking billboards. All the communities of KwaZulu-Natal are encouraged to respect and uphold the rules of level crossings, whilst promoting rail and road safety as a shared responsibility.



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